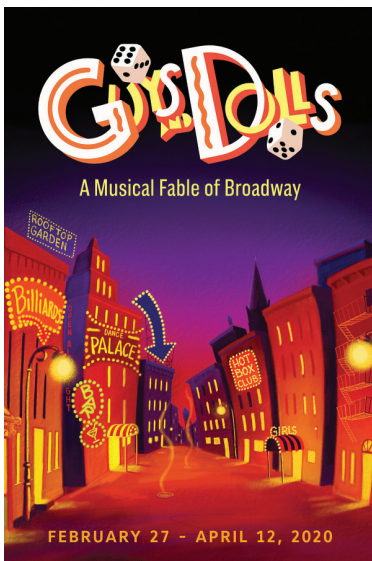




The Flame

OCT. 2019

A NEWSLETTER DEDICATED TO GROUPS, ORGANIZATIONS AND FRIENDS



"I can guarantee you a rollicking good time when you come to see GUYS AND DOLLS."

— Ed Flesch

The
FireSide
Dinner Theatre

CELEBRATING A TRUE AMERICAN ORIGINAL!

Damon Runyon was an American newspaperman and short-story writer, best known for his stories celebrating the world of Broadway in the Prohibition era. He wrote humorous and sentimental tales of gamblers, hustlers, actors, and gangsters, with such colorful names as "Nathan Detroit," "Benny Southstreet," "Good Time Charley," and "Dave the Dude."

There have been more than twenty films based on Runyan stories including "Sorrowful Jones" starring Bob Hope; "Little Miss Marker" starring Shirley Temple; "The Big Street" starring Henry Fonda and Lucille Ball; and "Pocketful of Miracles" starring Bette Davis and Glenn Ford to name just a few. His stories also spawned both a radio series and a television series.

In 1950, Cy Feuer and Ernest Martin wanted to turn Runyon's stories into a Broadway musical.

They hired composer Frank Loesser to write the music and radio comedy writer Abe Burrows to co-write the book. The result of their efforts was the classic Broadway smash hit GUYS AND DOLLS, which ran for 1200 performances and won five Tony Awards including Best Musical. It has had six Broadway revivals, five London

productions, a hit movie version and now a brand-new Fireside production.

GUYS AND DOLLS is one of my absolute favorite shows.

Professionally I have acted in two productions and directed another four. You'd think that after doing a show that many times that I'd be tired of it, but nothing could be further from the truth.

Why do I love GUYS AND DOLLS so much? Because it has everything – hilarious comedy, romance, true sentiment, unforgettable characters, fabulous dancing, and one of the best musical scores ever written for a Broadway show. It always delivers a great evening or afternoon of joy-filled entertainment.

Ed Flesch



HOSPITALITY NEVER GOES OUT OF STYLE!

The original Broadway production of *Guys and Dolls* opened to unanimously positive reviews with many critics noting that it was of great significance to musical theatre. Brooks Atkinson of the *New York Times* stated, "We might as well admit that *GUYS AND DOLLS* is a work of art. It is spontaneous and has form, style, and spirit." John Chapman of the *New York Daily News* declared, "In all departments, *GUYS AND DOLLS* is a perfect musical comedy."

Damon Runyon was known for the unique dialect he employed in his stories, mixing highly formal language and slang. *GUYS AND DOLLS* was based on "The Idyll of Miss Sarah Brown" and "Blood Pressure" but also borrows characters and plot elements from "Pick the Winner" and other stories. The character of Miss Adelaide was created specifically to fit Vivian Blaine into the musical, after Frank Loesser decided she was not suited to play the conservative Sarah. She and Stubby Kaye as Nicely Nicely Johnson were the only two original Broadway stars to also star in the 1955 film with Marlon Brando, Frank Sinatra, and Jean Simmons.

Every one of the songs in this show is memorable on its own including "A Bushel and a Peck," "Guys and Dolls," "Take Back Your Mink," "Luck Be A Lady Tonight," "More I Cannot Wish You," and the rollicking show-stopper "Sit Down You're Rockin' The Boat."

So make plans now to join us for our brand-new production of this true Broadway classic. They don't write them like this one any more!

Rick Flynn





Featuring Mary Jo Babiarz and her Platinum Adventure Club

LEARNING FROM EACH OTHER

Mary Jo Babiarz took charge of the travel program for State Bank of the Lakes and Crystal Lake Bank and Trust three years ago. She brought along 35 years of administrative experience plus many years as a part time travel agent. She thought the job posting sounded like a great fit for her and it has been just that. Her banks are part of the Wintrust organization. She serves 15 branches in all, planning and escorting all of their day trips and educational seminars.

Theoretically, Mary Jo plans about two programs a month. But opportunities arise and things get added and sometimes she might end up with three programs in a week. She takes it all in stride, though, and stays as upbeat as ever no matter what comes at her.

We're pleased to be among the favorite activities for Mary Jo's travelers. "They LOVE The Fireside," she remarked. "That's why I work in as many as I can." Having just attended THE BUDDY HOLLY STORY, she's now booked for three shows in 2020 - GUYS AND DOLLS, A MIGHTY FORTRESS IS OUR BASEMENT, and WHAT HAPPENS IN VEGAS. She

needs two coaches for VEGAS because they really, really, love Steve Watts!

Besides other theatres in the region, her adventurers enjoy a wide variety of day trips to Milwaukee, New Glarus, Chicago, and Dubuque. They also took in the Notre Dame campus in South Bend, Indiana. Anyplace within a three-hour radius is open to consideration. Membership is free to anyone with a financial relationship to the bank and the trips are priced at cost. Being one of 13 Platinum Adventure Clubs, her members can also take advantage of longer over-the-road trips to locations, including Israel and Alaska, which are planned by the Wintrust corporate office.

In addition to the day trips, seminars are a big part of Mary Jo's programming. She'll bring in experts on such topics as Medicare, Senior Safety, and Self Defense. They may take in a movie together at a local cinema, enjoy a presentation by award-winning actress Leslie Goddard portraying a famous woman from history, and of course there's the annual Christmas Party which everyone looks forward to!

"Get to know your travelers. Seniors especially just want to know that someone cares about them!"

Mary Jo likes to survey her group to stay true to what they enjoy the most, even asking them what kinds of treats they want for the bus ride. She takes care of all the details, including tips, because that's the way they like it. For the most part, she keeps her trips to the weekdays but if the demand is there she'll schedule something for an evening or weekend so those members who are still working can participate.

Among her most popular tours are the Mystery Trips. There's just something exciting about getting on the coach without a care in the world, waiting for your adventure to unfold. One recent mystery trip themed "Fly With Me" included a drone demonstration, lunch at Pilot Pete's, a Wings and Wheels Museum and a bird presentation. It was a huge hit, however we suspect that with Mary Jo's enthusiasm, coupled with her caring manner, her members would follow her anywhere!

CHOOSE YOUR SHOWS

ANNOUNCING THE 2020 CHRISTIAN CONCERT SERIES

The Kingsmen Quartet Tuesday, July 28

Since 1956, this group has risen from humble beginnings to one of the most popular and innovative groups in Christian music. Countless renowned artists have been a part of their great lineage and they continue to help define Southern Gospel for a whole new generation of music lovers. Members of the Gospel Music Hall of Fame and the Christian Music Hall of Fame, the current Kingsmen Quartet includes founding member Ray Reese, his son Brandon Reese, Randy Crawford, Bob Sellers, and Chris Jenkins.



Mark Trammell Quartet Tuesday, August 18

For over 40 years Mark Trammell has been blessed to sing Gospel Music and he is considered by many to be one of the greatest baritone singers of all time. He has won multiple awards including four consecutive years as Favorite Baritone, and been a member of The Kingsmen, The Cathedrals, Greater Vision, and Gold City. Instead of resting on his laurels, Mark chose to take that success and experience and step into a fresh mission with The Mark Trammell Quartet and they are now in their 19th year!



Tribute Quartet Tuesday, September 22

Since 2006, the award-winning Tribute Quartet has become one of the country's most dynamic, beloved, and sought-after male quartets in all of Gospel Music. Gary Casto, Josh Singletary, Gus Gaches, and Anthony Davis have proven to possess a combination of musical talent, warm and engaging personalities, and a focus that has kept them on the path to continued success. They make music that is both timely and relevant to their fan base while propelling their mission to share the Hope of the Gospel.



Gold City Tuesday, October 6

Many have tried to pattern their style and sound, but there's only one Gold City. Theirs is a stellar career with numerous number one songs, fan and industry awards, and prestigious honors. Yet this Gadsden, Alabama-based group remains down-to-earth, grounded

in their southern roots, and committed to continuing their mission. Daniel Riley, Chris West, Scott Brand, Thomas Nalley, and G.W. Southard are dedicated to sharing the Good News of the Gospel through their exciting stage performances. As they continue to build on their heritage, their future is now and their best is yet to come!

Each group will perform a matinee and evening show priced at \$35.95 per person plus tax and gratuity for our Fish and Chicken Buffet and Concert. Matinee arrival at 10:30 a.m.; Evening arrival at 5:00 p.m.

ALL CONCERTS ON SALE NOW!



**SEE
WHAT'S
COOKING**



FEATURED MENU

*Served Wednesday, Thursday and Saturday Matinees,
Saturday Evenings* and Sunday Midday*

Cream of Shiitake Mushroom Soup *Freshly Baked Breads from our Artisan Bakery*

Chicken and Ribs

Our Signature Lean Pork Ribs glazed with our special Barbecue Sauce, slowly roasted until the tender meat falls from the bone and a Skinless Chicken Breast dipped in egg batter, rolled in bread crumbs, and sautéed to a golden brown. Served with Monterey Jack Macaroni and Cheese topped with seasoned bread crumbs and Roasted Fresh Vegetables.

Mindy's Cheesecake

Light and creamy homemade Cheesecake topped with Strawberries.

Coffee, Tea and Milk

Hi everyone! It's hard to believe we are approaching Halloween, Thanksgiving, and even Christmas - they're right around the corner! But I've got news about our menu for next March and April for GUYS AND DOLLS.

This Featured Menu starts out with our Cream of Shiitake Mushroom Soup. This soup is made in two parts, actually. We use a Chicken Stock and also a Mushroom Essence made with mushrooms and an assortment of vegetables and seasonings. The two are combined and then finished with sautéed Shiitake Mushrooms and Heavy Cream.

The entree for GUYS AND DOLLS features a quarter rack of slow roasted Pork Ribs glazed with our Barbecue Sauce AND a breaded Chicken Breast. This Chicken and Ribs combination has been a crowd pleaser for years and this time we're serving it with our Monterey Jack Macaroni and Cheese. We had such excellent feedback when we debuted this sauce last season that we're bringing it back since it goes so well with these entrees.

Our dessert finale will be Homemade Cheesecake topped with Fresh Strawberries. (There's a cheesecake mentioned in the show, too so be sure to listen for that.) Another great meal to look forward to, I can't wait!

Yumm!!! Yumm!!!

Michael Scott

Executive Chef



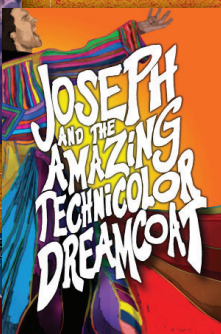
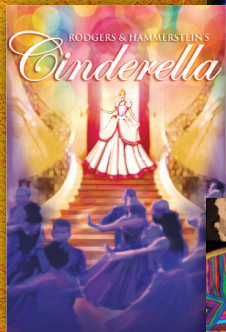
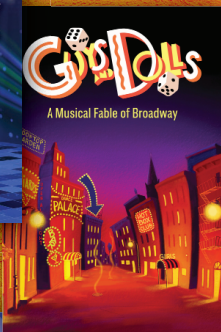
The Thursday Evening Signature Buffet begins with our Signature Salad topped with Papaya Chutney Dressing and served with Freshly Baked Breads. Enjoy two special entrée selections in addition to Beef Tenderloin and Roast Turkey from the Carving Station, Barbecued Pork Back Ribs, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Beer Batter Fried Cod, Shrimp and Scallops Fusilli with Tomato Butter Sauce, Fresh Atlantic Salmon, Sweet Potato Soufflé, Whipped Idaho Potatoes and Roasted Farm Fresh Vegetables. Mindy's Cheesecake for dessert plus coffee, tea and milk are included.

The Sunday Matinee Brunch begins with an assortment of Quick Breads and Pastries from our Bakery to enjoy with a Fresh Fruit Smoothie. We'll be carving Corned Beef Brisket and Roast Turkey Breast along with the buffet of Eggs Benedict on Jones Canadian Bacon, Scrambled Eggs, Bacon, Maple Sausage Links, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Biscuits and Sausage Gravy, Fresh Atlantic Salmon, Bread Pudding, Breakfast Potatoes, a featured Beef Tenderloin dish, and Roasted Farm Fresh Vegetables. Mindy's Cheesecake for dessert plus coffee, tea and milk are included.

**Saturday Evening's menu also includes an Appetizer course.*

OUR 2020 Season

We look forward to helping you promote your trips to The Fireside. Promotional materials can be ordered through Group Sales or online at our website.



JEAN'S CORNER



Happy Fall!

You may have already noticed our contracts/ confirmations have a new look. We are finding that credits are not showing as they used to, causing several of our group leaders to question whether their credits were applied or why their credit isn't shown. We are working on this issue, but in the meantime, as always, call Group Sales with any concerns. Unlike our previous contracts the actual Group Rate including tax does not show in the Ticket Section. We are manually adding the Rate in the Comment Section but please verify the actual rate before pricing any of your trips. If you are tax exempt, then the rate is correct as shown in the Ticket Section. Should you notice any other issues, I would appreciate you letting us know as well. Any computer software upgrade takes awhile to work out the bugs. We apologize for any inconvenience during this transition.

For personal help with any of your bookings, call me at **800-477-9505** or email groupsales@firesidetheatre.com.

Speaking about calling Group Sales, I am pleased to announce that we have added to our staff. Chaselyn (she prefers Chase) is working her way into Group Sales by making reminder calls, sending reminder emails and returning some voice mails. Chase started as a full time Box Office Associate this July and has discovered she liked working with groups! Training has started to bring her into Group Sales. She is super and I know you will all enjoy working with her and will help her as she moves along in her training.

The last new announcement of 2019 is always New Year's Eve. Our menus and pricing are now available for the Matinee and Evening Performances of SATURDAY NIGHT FEVER on December 31, 2019. A PERFECT choice for all age groups. Group Rates are based on meal choices, which we would be happy to forward to you. The celebration includes a four-course meal with one choice, of course, being Steak and Lobster! Even a group of friends (18 or more guests) would have an amazing time celebrating with us. We will celebrate at both performances, but the evening show will offer a DISCO DANCE PARTY complete with Dance Floor, Mirror Ball, Costume Contest and a Dance Off after the show! Great way to boogie in the New Year!



If you can't make it on New Year's Eve you can still enjoy SATURDAY NIGHT FEVER through Feb. 23rd. All that energy is sure to heat up the winter and get 2020 off to a great start. Give us a call or email GroupSales@firesidetheatre.com.

Box Office and Sales Manager
groupsales@firesidetheatre.com

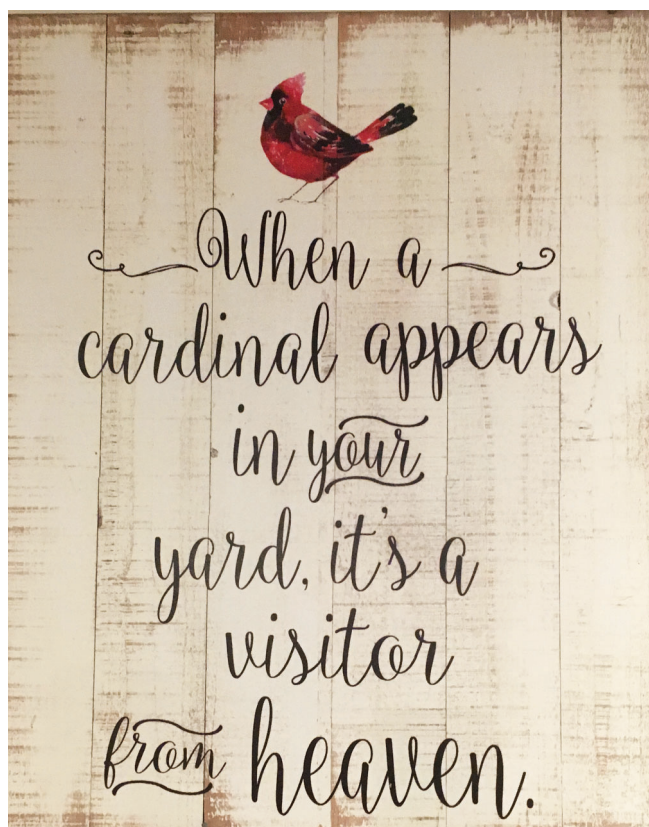
 **SATURDAY
NIGHT
FEVER**

GIFT SHOP SPOTLIGHT



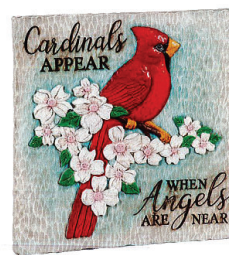
All Things Cardinal . . . All Year Long!

"A cardinal is a representative of a loved one who has passed. When you see one, it means they are visiting you. They usually show up when you most need them or miss them. They also make an appearance during times of celebration as well as despair to let you know they will always be with you. Look for them, they'll appear." While the author is unknown, many of you have likely seen this quote in some form.



Cardinal merchandise is popular with our visitors year-round and we have a wonderful variety of items to choose from:

- Wall Art, Pillows, and Figurines
- Mugs, Coasters, and Clocks
- Garden Stakes and Wind Chimes
- Dishes and Cutting Boards
- Charms and Pocket Stones
- Puzzles and Bird Books
- Plus more beautiful Cardinal-themed Christmas items than you'll find anywhere else!
- Look for these and other styles in our gift shops during your next visit!





THE FIRESIDE, INC.
1131 JANESVILLE AVENUE
P.O. BOX 7
FORT ATKINSON, WI 53538

The Flame OCTOBER 2019

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**CONTACT US
TODAY AND SAVE!**

CALL 800-477-9505

EMAIL groupsales@firesidetheatre.com

ONLINE FiresideTheatre.com

GROUPS ARE OUR SPECIALTY - SPECIAL DISCOUNTS APPLY!

WHAT IS A GROUP?

At The Fireside, there are many benefits for any group of 18 or more people attending a performance.

You can hold seating with a small deposit while you finalize your exact count, due four weeks before your visit. You'll also qualify for a discounted ticket price and your meal gratuity is included.

For weekday matinees, 18 paid tickets earns a complimentary package, for all other shows it's every 21st ticket. There is plenty of safe, free parking on-site for coaches and cars. The Fireside is accessible to guests with disabilities; just let us know what special needs you have when making reservations.

- You can save over 20% with a group booking over individual ticket prices.
- The three-course dinner and show for groups of 18 or more in 2020 is \$75.91 (\$71.95 tax exempt) per person.
- The Premier Group Rate offers an additional discount of \$3.00 per person when your group attends a performance of GUYS AND DOLLS from February 27 - March 22, 2020.
- 2020 Premier Group Rate is \$72.24 (\$68.95 tax exempt) per person.
- The four-course Saturday Night Group rate in 2020 is \$80.13 (\$75.95 tax exempt) per person. For rates on optional entrée selections call Group Sales.
- 2020 Premier Saturday Night Group Rate is \$76.96 (\$72.95 tax exempt) per person.
- 2020 Youth Group Rates for ages 14 and under with the youth meal are offered at \$52.70 (\$49.95 tax exempt) per youth.
- 2020 School Group Rates are available for Mid-Week matinees as low as \$64.95 tax exempt rate per student. Chaperones qualify for the Group Rate.