

Anyone who has had a dream, has faced danger, or has fallen in love will find a lot to love in this new production of Disney's THE LITTLE MERMAID."



Join us for a Musical Adventure under the Sea!

I HAVE ALWAYS BEEN A BIG DISNEY FAN. EVER SINCE I WAS A KID AND WATCHED THE MICKEY MOUSE CLUB ON TV I HAVE LOVED EVERYTHING DISNEY. OVER THE YEARS, DISNEY HAS BECOME AN ENTERTAINMENT GIANT PRODUCING MOVIES AND TV SHOWS, OPENING THEME PARKS AND CRUISE LINES, AND PIONEERING NEW TECHNOLOGIES.

Undoubtedly the thing that Disney has been most known for are the animated feature films – beginning with SNOW WHITE AND THE SEVEN DWARFS, the first feature length animated film.

It was inevitable that Disney would eventually come to Broadway and in 1993 they adapted one of their most popular and acclaimed animated films BEAUTY AND THE BEAST into a Tony Award winning Broadway musical. After that came THE LION KING and a parade of successful musicals based on their great animated films.

In 2007, Disney Theatricals opened the Broadway musical THE LITTLE MERMAID

based on their wildly popular 1989 film. The film won two Academy Awards for Best Song and best Original Score. The musical incorporates all of those great songs as well as a number of delightful new songs and is a magical retelling of Hans Christian Anderson's classic story.

Seven years ago we presented THE LITTLE MERMAID. It was such a popular show, with so many people asking when we might do it again, that we decided to bring it back this season. Putting THE LITTLE MERMAID on stage is a challenge. After all, half of the story takes place under the sea and most of the characters are sea creatures - mermaids, fish, crustaceans, and

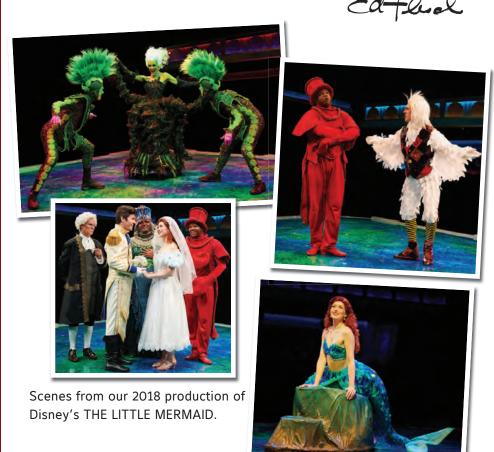


sea gulls. Putting the show on our small stage is a challenge indeed. But don't forget that we've taken you to the Land of Oz – complete with an onstage tornado. We re-created all of the Broadway magic in our popular production of BEAUTY AND THE BEAST. Plus, we've sunk the Titanic and created a rainstorm on our stage.

THE LITTLE MERMAID is so much more than special effects. It is a beautiful love story, a story about family, about dreams, and about friendship. It has something to touch every heart of every age. You don't have to be a child to be swept away by this wonderful show. Anyone who has had a dream, has faced danger, or has fallen in love will find a lot to love in this new production of Disney's THE LITTLE MERMAID.

In case you don't know the story, the Mermaid princess Ariel is fascinated by the world "up above" and the lives of people on dry land. She longs to join them although her father, King Triton, forbids it. When she falls in love with human Prince Eric from afar, she makes a deal with her father's sister and enemy, Ursula. She is temporarily transformed into a human and may remain so if she wins the kiss of true love from her prince within three days. The dangerous mission leads to a showdown between good and evil forces which only love can remedy. Of course, there are plenty of comic moments and lightheartedness since this is a Disney musical!

The show is wonderful, with fabulous music by Alan Menken and Howard Ashman, and sea creature costumes that may well be worth the trip alone. It's perfect for ALL ages - join us this summer and see for yourself!





Brandi Reeter does much more than plan trips for her Four Seasons members!

LEARNING FROM EACH OTHER!

Brandi Reeter, Director of Sterling Federal Bank's Four Seasons program, had a 20 year career in pre-school day care before taking a job as a bank teller. She wasn't sure she could see herself in banking but applied on a friend's recommendation and accepted a job in November of 2020. Over the next couple of years bank staff took notice of how well Brandi interacted with customers and felt she would be a good fit for the open Director position. After all, she had a lot of experience planning trips and activities - they were just for a different age group. Knowing she could also relate well to "seniors," Brandi agreed to give it a try, and it's working out very well for everyone!

With very little training, Brandi took the helm and has now run three years of activities. She plans everything and escorts each trip, concentrating on one-day tours and in-house events as that's where the most interest lies among her members. They enjoy attending shows at The Fireside as well as Drury Lane and Circa '21. They've also visited Dancing Horses,

cruised on the Celebration Belle, and enjoy sporting events such as Cubs/Brewers matchups. Inside the bank Brandi offers quarterly birthday parties complete with games and cake, themed Bingo parties, and is trying a new Sit & Fit exercise class run by a local fitness club.

Brandi promotes their tours through a quarterly newsletter, printed and mailed to all members. She also designs flyers available at all nine branch locations and keeps a schedule of events on their website. Most trips end up full or nearly so, and they have a tradition of playing bingo on the way to and from their destination, complete with prizes, of course, including \$4 cash from Four Seasons.

Sterling Federal Bank's Four Seasons program is open to bank customers that are 50 or older with at least \$20,000 in accounts or investments with the bank. Their free membership gives them access to the tours and events as well as several nice "perks" including free checks, photo copies, lamination, and shredding.

They can come to me for financial advice but also just a friendly conversation. And I learn from them, too."

Brandi's favorite things about her job are getting to know her members, really understanding their personalities, and making a connection with them. She asks for feedback often to get their input on what they like to do and help them feel valued. For many, she is more than just a program director, she's a knowledgeable confidant they can talk to about their banking and their lives. She's developed some wonderful friendships, thinking specifically about a member who needed help when her husband passed away. Brandi was glad she could be there for her in a meaningful way. That's more than just great customer service, that's personal banking at its best! Brandi was quick to add that she learns from her members, too - and in some ways they remind her of her grandparents. "It's fun," she said, "I really enjoy them. We're having a great time!"

KNOW WHAT'S NEW!

THE GARDEN SHOP IS OUT OF HIBERNATION!

The first gift shop by the main entrance is our Garden Shop, featuring decor for your yard and garden as well as nature themed gifts and decor for inside your home. Over the winter months, that shop goes to sleep as we await the new spring merchandise from our favorite vendors.

Evergreen has been among those favorite vendors for many years. After two decades, they are still founder-led, family centric, and offer one of the world's largest selection of home and garden decor to help you express your individuality. Their in-house designers work with local artists to create designs that will resonate with YOU.

Are you a beach bum at heart, but live in the Midwest? Then a solar-powered flamingo garden stake is just what you need. Do you enjoy the small things in life, like the hummingbird that always appears at morning coffee?

Whatever you're into, we know you've got a unique story to tell. Because everyone is one-of-a-kind, it's the one thing we all have in common. Welcome to spring and our garden shop's return. We hope you find something new to highlight your personality, either inside your home or out!













See what's new in spring garden decor!



We're so excited about the wonderful menu selections for this summer's production of THE LITTLE MERMAID - they represent some of our most popular items. Each meal starts off with our Chopped Salad - a blend of fresh Greens tossed with Chopped Egg, Red Onion, Avocado, Grape Tomato, Cucumber, Cheddar Cheese, and



Cherrywood Bacon Chips. We top it with our house-made Peppercream Dressing and Tortilla Ribbons.

It could be hard to choose just one entree for this show. Will you have the Seared Pork Ribeye - tender and full of flavor? Or Chicken Cordon Bleu stuffed with herbed Cream Cheese and Dijon Mustard, Jones Cherrywood Smoked Canadian Bacon, and Jarlsberg Swiss Cheese? Perhaps you're a fan of our amazing Shrimp Tempura - four large Gulf Shrimp, butterflied and dipped in our special beer batter and deep fried to a golden brown. All of those will come with Garlic Parmesan Orzo and Roasted Broccoli and Cauliflower. This show's Vegetarian option is Lasagna, which is always a hit!

Finally, topping off your delicious meal will be our creamy Peanut Butter Pie topped with Chocolate Ganache. All of us in The Fireside Kitchens are proud to create and prepare these items using the finest ingredients and hope you enjoy them!

Joey Scott, Kitchen Manager



FEATURED MENU

For Thursday, Friday, and Saturday Matinees, Saturday Evenings, * and Sunday Midday.

Chopped Salad

Topped with The Fireside's Pepper Cream Dressing and Crisp Tortilla Ribbons.

Freshly Baked Breads from our Artisan Bakery

Seared Pork Ribeye

A Boneless Pork Chop seasoned and seared until perfectly tender and finished with a rich pork demi-glaze.

Chicken Cordon Bleu

A skinless Breast of Chicken dipped in egg, stuffed with an herbed Cream Cheese and Dijon Mustard, Jones Cherrywood Smoked Canadian Bacon, and Jarlsberg Swiss Cheese, rolled in breadcrumbs and sautéed to a golden brown. Served with Dijon Mustard and Cream Sauce.

Shrimp Tempura

Four Large Gulf Shrimp, butterflied and dipped in our special egg batter then deep fried to a golden brown. Served with Kona Kai and Cocktail Sauces.

With Garlic Parmesan Orzo and Roasted Broccoli and Cauliflower.

Vegetarian Lasagna

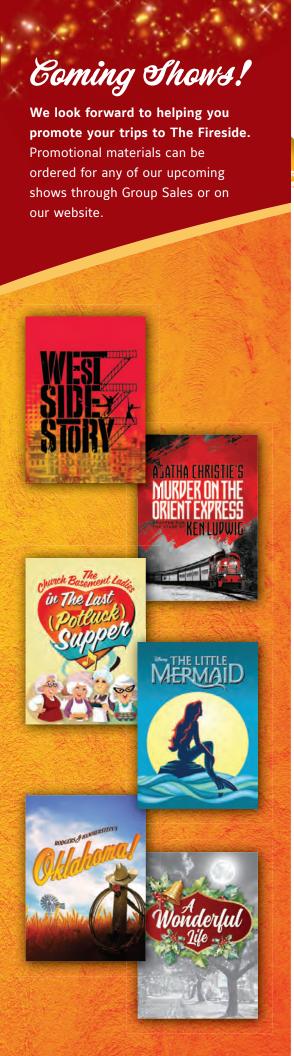
Peanut Butter Pie - topped with Chocolate Ganache.

Coffee, Tea and Milk

The Thursday Evening Signature Buffet begins with our Signature Salad topped with Papaya Chutney Dressing and served with Freshly Baked Breads. Enjoy two special entrée selections in addition to Beef Tenderloin and Roast Turkey from the Carving Station, Barbecued Pork Back Ribs, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Beer Batter Fried Cod, Shrimp and Scallops Fusilli with Tomato Butter Sauce, Fresh Atlantic Salmon, Sweet Potato Soufflé, Garlic and Herb Whipped Potatoes and Steamed Farm Fresh Vegetables. Peanut Butter Pie for dessert plus coffee, tea and milk.

The Sunday Matinee Brunch begins with Pastries from our Bakery and a Honey Glazed Fresh Fruit Medley with Yogurt and Natural Granola. We'll have two meats at the carving station along with the buffet of Eggs Benedict on Jones Canadian Bacon, Scrambled Eggs, Jones Bacon and Sausage Links, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Biscuits and Sausage Gravy, Fresh Atlantic Salmon, Buttermilk Pancakes, Breakfast Potatoes, a featured Beef Tenderloin dish, and Steamed Farm Fresh Vegetables. Peanut Butter Pie for dessert plus coffee, tea and milk.

Saturday Evening's menu also includes an Appetizer course.





Most of you have read my column enough to know that the child friendly multi-generational shows are my favorites. The memories of seeing these shows (typically the movies) with my children fuels my excitement to see them played out live on stage.

Having seen this show before on The Fireside stage, I can assure you that once is not enough! I was so excited when I found out we would be running THE LITTLE MERMAID again this season.



For personal help with any of your bookings, call us at 920-563-9505 or email groupsales@firesidetheatre.com.



This year I'm especially excited to share this experience with my grandchildren. This will be their first visit to The Fireside and I can't wait. I'm positively giddy with excitement!



Have you thought about encouraging your travelers to bring a grandchild or two along with them on your trip? Our Youth Packages for ages 14 and under now have four menu choices to appeal to varying tastes among our younger guests. Sharing the live experience with a new generation will be a cherished memory for all of you!

Please give us a call if we can help in any way. We're here Monday through Friday from 10 - 5 at 920-563-9505 - just ask for Group Sales or email groupsales@firesidetheatre.com. Happy Trayeling!

Franki Elmore, Group Sales Lead



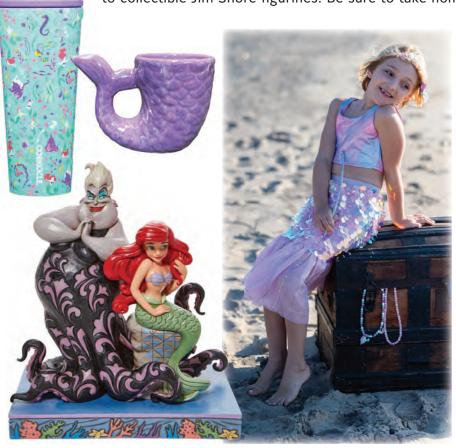




Shop online anytime at firesidetheatre.com

Momentos from your under the sea adventure!

Originally published in 1837 by Hans Christian Andersen, the story of The Little Mermaid continues to enchant new generations of mermaid lovers. Our shops will offer souvenirs and gifts for all ages, from stick-on earrings to dress-up play clothes and branded drinkware to collectible Jim Shore figurines. Be sure to take home something to remember your day!





Look for these items and more:

- Jim Shore Figurines
- · Drinkware including Corksicle
- Kids pretendware and accessories by Great Pretenders
- Plush from Aurora
- Books and Jewelry
- · Gifts and Memories





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CONTACT US TODAY AND SAVE!

CALL

920-563-9505

EMAIL

groupsales@firesidetheatre.com

ONLINE

FiresideTheatre.com

GROUPS ARE OUR SPECIALTY - SO SPECIAL DISCOUNTS APPLY!

WHAT IS A GROUP?

At The Fireside, there are many benefits for any group of 13 or more people (18 for the Sunday Midday). Our prices include both dinner and the show, however gratuity is not included.

Hold seating with a small deposit while you finalize your count, due four weeks before your visit. For weekday matinees, 18 paid tickets earns a complimentary package. For all other shows it's every 21st ticket. There is plenty of safe, free parking on-site for coaches and cars. The Fireside is accessible to guests with disabilities. Please let us know what special needs you have when making reservations.

- Save up to \$17.00 per person over individual ticket prices when you book a group of 13 or more. Please see our menu page for the menu choices for Disney's THE LITTLE MERMAID.
- The three-course dinner and show for groups of 13 or more is \$83.29 (\$78.95 tax exempt) per person NO INCREASE FROM 2024.
- The Premier Group Rate offers an additional discount of \$3.00 per person when your group attends a performance of Disney's THE LITTLE MERMAID from July 24 - August 17, 2025.
- 2025 Premier Group Rate is \$80.13 (\$75.95 tax exempt) per person.
- The four-course Saturday Night Group rate is the same price as the other shows!
- 2025 Youth Group Rates for ages 14 and under with the youth meals are offered at \$60.08 (\$56.95 tax exempt) per youth.
- 2025 School Group Rates are available for Thursday and Friday matinees as low as \$72.95 tax exempt rate per student. Chaperones qualify for the Group Rate.